



COVR Visionary Awards Submission Form

2012

The best of the Visionary marketplace will once again be recognized through the Coalition of Visionary Resources' Visionary Awards, presented at the annual INATS June banquet. Make sure you're a part of this prestigious event by submitting your best work in print, music, or sidelines! Full submission guidelines are included on this form and on our website. Final Deadline for Submissions is March 2, 2012. All materials must be received by this date.

Submission Rules & Regulations:

- The company filling out this form will be referenced as "submitter" on finalist/winner awards and promotional copy.
- Submissions will be accepted until March 2, 2012. All materials must be received by the COVR office by this date.
- Submissions MUST have been introduced in calendar year 2011 or will be disqualified. Websites must be current. No print revisions or "anniversary editions" will be accepted.
- Submitter must submit an electronic graphic of the product (tiff/jpg 300dpi) on a CD or via email. COVR cannot scan your products.
- Print and music entries must submit six (6) copies of each item being judged. Send 6 copies exactly the way you want the judges to see it. Literature will not be included with your submissions. Items will not be returned.
- Sideline entries must submit four (4) copies of each item being judged. Send 4 copies exactly the way you want the judges to see it. Literature will not be included with your submissions. Items will not be returned.
- Electronic Media categories including Website, E-Newsletter, and Blog can be submitted in two ways: (1) Websites entries and Blogs must include the written web address on the entry form and submitted to the COVR office. (2) E-Newsletters can be submitted via email to info@covr.org if they are email based. An entry form must still be completed for E-Newsletters.
- E-Newsletters submissions must include three consecutive editions. Please provide the three emails as they were delivered to their intended audience.
- In the unlikely event any category receives less than three submissions, you will be called to determine an alternate category or COVR will refund your submission fee if we are unable to recategorize it.
- A panel of five objective judges selected from throughout the industry will judge print, music and electronic media and choose the best submissions in each category. A panel of three judges selected throughout the industry will judge sidelines. **To maintain a high quality judging process, the panel is kept confidential.** Decisions will be made based upon strict criteria submitted to the judges and on their educated opinions, not on volume sales of items.
- Top three (3) Finalists will be notified the first week of June 2012, or as soon as determined.
- Each submitted title will be displayed in the COVR booth at INATS West.
- A Visionary Award statue will be given to each winner at the INATS Banquet on Saturday, June 23, 2012.
- Winners and finalists ***must either be present at the INATS Banquet or have a representative designated by them to appear on their behalf to receive their award.**
- Awards must be collected at the show. They will not be shipped. (Exception: Purchased copies of award statues will be shipped for a fee.)

Frequently Asked Questions (FAQs) and Important Information for COVR Visionary Awards

Why must I send in 6 (six) copies of my print and music entries?

Of the six copies you send in, five are sent to our judges. Our judges are experienced retailers who are spread throughout the U.S.A. and Canada. You can read more about the qualifications we require of our judges on our website at www.covr.org. The sixth copy is used for display at INATS West.

The five copies become the property of our judges after they have finished evaluating the entries. This, in effect, becomes their compensation for the time and effort they volunteer in evaluating your submissions. Please do not request a return of your items as that will compromise the integrity and confidentiality of our judges and the entire awards process.

Please do not send less than six copies of each of your print and music entries as doing so will prevent your submission from being processed.

Why must I send 4 (four) copies of my sidelines entries?

Of the four copies you send in, three are sent to our judges. Our judges are experienced retailers who are spread throughout the U.S.A. and Canada. You can read more about the qualifications we require of our judges on our website at www.covr.org. The fourth copy is used for display at INATS West.

Why must I send 3 (three) editions of my E-Newsletter?

The three editions are used by each of the five judges to determine the collective quality of the E-Newsletter as a whole. Please do not send less than three editions of each of your E-Newsletter as doing so will prevent your submission from being processed.

Why must I send in a .JPG or .TIFF of my entry?

You must provide a high-resolution, approximately 4" x 5" .JPG or .TIFF of your entry at the time of submission. Please include either a disk of your image(s) when you send in the entries, email your image (info@covr.org), or forward it to the COVR office (8751 E. Hampden Ave. Ste. C1, Denver, CO 80231).

The reason we ask for images of your submission(s) is so that we can use them on the COVR website when we create the pages for the year's award winners and finalists. These disks will also be used for the Awards Presentation that is created for the banquet on Saturday night of the INATS West Show when the awards are announced.

Please note that only .JPG and .TIFF formats can be accommodated. Slide shows, PDF, BMP, MP3, WAV, and AAC files cannot be used.

Why are deadlines for submissions imposed?

Deadlines, as listed on the Awards Submission Form, are firm as stated. This is to provide as much time as possible for our judges to evaluate your entries to the best of their ability. We apologize for any inconvenience, but we will not accept submissions if they are received after the deadline.

When is my entry eligible for an award?

Your copyright date is the determining factor as to when your submission can be entered. Your entry will be accepted for the 2012 awards program if it has a copyright date of January 1, 2011, through December 31, 2011. Please do not submit entries from other years as they will be disqualified.

What if one of my entries has an odd pronunciation/author's name?

Please provide phonetic spelling / pronunciation of any unusual words or names. This is used to help those announcing finalists and award winners at the INATS West Banquet. We would deeply regret mispronouncing anyone's name or work.

What if there's not enough space on the form for my entries?

Please feel free to attach a separate sheet of paper with all the required information on it if you are unable to legibly fit it on the provided submission form. We do understand that some titles and names are longer and are hard to fit on the form.

COVR Contact Info:

Phone: 303.368.8055

Fax: 303.368.0070

Email: info@covr.org

Web: www.covr.org

Return Form & Items to:

COVR Office

8751 E. Hampden Ave., Ste. C-1

Denver, CO 80231

ATTN: COVR Visionary Awards

COVR Visionary Awards 2012 Submission Form *(Final Deadline for Submissions is March 2, 2012)*

*** Required Information:**

* Company: _____ *Contact Name: _____
 * Address: _____
 * City _____ * State: _____ * Zip: _____
 * Phone: _____ Fax: _____
 * Email: _____ Website: _____

* By completing this form, I agree these submissions qualify under the Rules and Regulations listed by COVR at the end of this document.

Member Non- Member Joining COVR

Signature: _____

Payment:

Check Payable to COVR Ck.# _____

or Credit Card

CC Options: Visa MasterCard

Name on Card: _____

Credit Card #: _____

Expiration Date: _____ Security Code: _____

Billing Zip Code: _____ Signature: _____

Category	No. of Entries	By	Cost per Entry		Total
Member		X	\$60.00	=	\$
Non-Member		X	\$125.00	=	\$
Membership Fee		X	\$80.00	=	\$
			Total	=	\$

Sidelines:

Category	Description	Title of Products(s) & Creator(s) (Attach a separate sheet if necessary)	Wholesale Price	Number of Entries
Aroma / Personal Product	Incense, aromatherapy, candles, bed & bath, etc.			
General Gift	Gift products not otherwise specified			
Jewelry	Jewelry items both fine & fashion			
Interactive Sideline	Requiring human participation, including games, Tarot decks/kits, Divination tools, etc.			
Inspirational Sideline	Products intended to inspire and uplift the buyer. Greeting cards, charms, posters, etc.			
Transformational Sideline	Healing, massage, yoga materials, or other self-help items			
Video / DVD	Any Video, DVD, or multimedia (not interactive)			
Other Sideline	Clothing or other items(s) not included in current categories			
Made in the U.S.A.	Products manufactured entirely in the United States of America			

Print:

Category	Description	Title of Products(s) & Author(s)(Attach a separate sheet if necessary)	Number of Entries
Alternative Health / Healing	Includes all modalities that promote optimum health		
Auto-/ Biographical Book	Personal experience or biographical story		
Children's Book / Teen Book	Written specifically for children and teenagers		
Conscious Living / Self-Help Book	Exploring or promoting consciousness in mind, body, & spirit		
Divination Book	Includes books or books w/CD's related to Astrology, Tarot, Runes, & other Oracles (decks & kits go in side-lines)		
General Interest / How-To Book	Includes How-To books & other titles that do not fit into listed categories		
Magick / Shamanism Book	Includes Kabbalah, Gnosticism, Voodoo, & other occult-based practices		
Spirituality / Alt. Science & Spirituality Book	Includes inspirational or metaphysical material, parapsychology, & spiritual science		
Visionary Fiction Book	Includes Fiction titles with metaphysical or paranormal content		
Wicca / Paganism Book	Includes Witchcraft & other earth-based practices.		

Music:

Category	Description	Title of Product(s) & Composer(s) (Attach a separate sheet if necessary)	Number of Entries
Innerspace / Meditational / Healing Music	Album created for the exclusive purpose of healing or meditation		
New Age Music	General category for New Age music		
World Music	Albums featuring the influence of any world culture or cross-cultural fusions		
Specialty Music	Albums including vocal / spoken word or others not covered here		

Electronic Media:

Category	Description	Enter the Address, Creator(s) & Submitter* (Attach a separate sheet if necessary)	Number of Entries
Best Website	Self explanatory	http://	
Best E-Newsletter	Web/Email Based Newsletter		
Best Blog	Web Based Blog		